"PLAYERS GOLF, LLC." CATALOG 2008

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Tips to use this catalog

To save a copy **of this catalog to a file or to your desk top for future reference without going through the download process click on "Save A Copy" on the Tool Bar or in File drop down menu click "Save File As".**

Click on the "Pages" side bar tab *to navigate* through the catalog. Also you can click on the page numbers to go directly to a section of your choice.

Browse the catalog while connected to the Internet **and the hot links are active to make purchases and open linked web information pages in a separate window.**

INTRODUCTION

Welcome to our on line catalog. For your convenience you may view our products on line at www.playersgolf.com or in this catalog in .PDF format.

Note the Catalog will also feature selected golf tips taken from our newsletter. It is our goal to increase your enjoyment of the game with information and tested top performing golf equipment.

If you haven't already done so enter your subscription to our free Special Report & "Players Tips" newsletter by clicking on http://www.playersgolf.com/specialreport/ .

Furthermore, please help us grow the Players Golf community by recommending us to your golfing friends and acquaintances' and sending them the following sign up link http://www.playersgolf.com/specialreport/ .

Also if you missed any of our earlier issues with their valuable golf tips check them out at www.playersgolf.com/newsletter **.**

We'd love to hear what you think of this catalog and get your comments questions, and ideas on content, the products and future offerings you are looking for. For your conveience you can enter your comments on the players golf blog at www.playersgolf/blog or Email us at newslettersuggestions@playersgolf.com .

Hit them straight and long!

Al Stuff
Players Golf LLC

SECTION 1

WOODS

Square Headed Woods are here to stay

It has become clear that this innovation has real value and will enable you to take your performance on tee shots to the next level.

This year the trend is to extend the technology to fairway woods and hybrids.

The characteristics of these clubs that are appealing, especially to the average golfer, are:

- **Low Spin rate**
- **A lot of roll**
- **Straight ball flight (highest MOI-Moment Of Inertia)**

"V Series" 460 CC SQUARE DRIVER

The new "V Series Square Driver" features a maximum legal size, 460 cc. square head design, to create the most forgiving straight hitting driver with maximum carry and roll on all your drives.

This oversized 460cc driver is **hot-forged** permitting super thin wall construction for **maximum rebound** off the face for resulting in the longest drives of your life.

Futhermore, the **Square head shape** allows the weight to be positioned low and at the club head's perimeter (creating maximum moment of inertia [MOI]) to **launch the ball high and long.**

Also, the **Center of gravity** is positioned closer to the heel to **promote** a **draw bias** to **eliminate your slice and produce maximum roll** on your shots.

Lastly, the high MOI (moment of inertia) **provides outstanding forgiveness** and stability for extraordinarily long, straight results on off-center hits.

Available In: Mens RH, with Low Torque- graphite shaft- Regular Flex, Loft 10.5 degrees.

Order now for $87.97 ea

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"V" SERIES SQUARE FAIRWAY WOODS

Get the outstanding performance of **square technology in your fairway woods.**

Upgrade to three piece set: w/graphite shaft; regular flex
Driver (10.5 deg), #3 (15 deg), #5 (18 deg)

Only $187.97 per set

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SECTION 2

HYBRIDS

"V" SERIES POWER BRIDGE HYBRID

The new Power Bridge Hybrid iron head is **about 25% larger than traditional hybrid irons**, making them the ideal club for any player struggling with long irons. The new design features a stronger offset hosel preferred by high to medium handicap players.

21 deg #2 iron replacement $47.97 ea

24 deg #3 iron replacement $47.97 ea

27 deg #4 iron replacement $47.97 ea

BEST VALUE:
Long iron replacement set(#2,#3,#4 replacement) $127.97 ea

SECTION 3

IRONS

"V" SERIES VS-7 Iron

The new *VS-7* iron incorporates a **deep undercut cavity** and **wide sole** design to increase stability and help get the ball up in the air.

You will experience the joy of **high boring approach shots** with this easy to hit mid/short iron set. These are best when paired with Hybrid long iron replacements.

With steel shaft regular flex
RH 5-9, PW(6 irons)- $117.97 ea

With graphite shaft regular flex-RH 5-9,PW(6 irons)- $189.79 ea

Sw steel shaft, regular flex- $21.97 ea
Sw graphite shaft, regular flex- $35.79 ea

#4 iron steel shaft, regular flex- $21.97 ea
#4 iron graphite shaft, regular flex- $35.79 ea

SECTION 4

PUTTERS

Tiger's comments after a great putting round

After Tiger's masterful round to win the BMW championship on September 9th I was struck by his comments regarding the Putting clinic he had just put on during the tournament.

> **WOODS:** "You know, I don't know how many amazing putts I made this week, I really don't. "
> "Like I told Stevie [Williams, Woods' caddie] early in the week, I really tried to make it feel as if I was back in junior golf because *the greens were basically this speed in junior golf, a little bit bumpy, and you have the same mentality, get up there and just whack it, make sure you get it to the hole. "*
>
> "Because they were so much *slower than we're used to, we didn't have to play as much break* and you didn't have to feed them into the holes. *So it was a lot of low lines*. It took me a little bit to get accustomed to seeing putts on the low lines because I've been accustomed to seeing putts on the high side and trying to feed the ball to the hole. That's what made this week so different than the prior weeks."

I was struck by his description of the conditions: "slow greens, a little bit bumpy." That sounds like the conditions we normally are playing. We hardly ever see anything approaching Pro Tournament conditions. I see this as a tip from Tiger on putting for the average golfer:

Play less break and just wack it and make sure you get to the hole

Think about your recent putting experiences. Ask yourself if you are seeing too much break and coming up short on misses.

Take a tip from Tiger and try putting more aggressive.

JUMBO "AN" PUTTER ***SEE***

***HOW OVERSIZE IS BETTER* (2.6 x Standard size putter)**

Oversize is better: High Volume head design has revolutionized the performance of woods and irons. Woods (460cc volume titanium) now create unprecedented distance and accuracy because of the high launch with low spin rate created by modern high volume head design.

Now for the first time we have applied these principals to putters:

In putters it's the backspin that causes conventional putters to skid before starting their roll. This is eliminated with the "Jumbo AN". **The ball begins its roll immediately,** making it easier for the golfer to judge and control distance and the break. It also tends to equalize the speed of greens making it easier to adapt to different courses and conditions.

Overzize begins ball roll immediately making it easy to control distance and break

From the picture you can see the size comparison. We took the standard "AN model" which is the most popular head shape of all time and expanded it.

The "Jumbo AN" is **2.6 times the standard size** putter. This is accomplished by casting the body with a super light titanium matrix alloy.

Toe Heel weights create forgiveness by widening the sweet spot

To this we add solid brass weights to the toe and heel to create the **widest sweet spot of any putter** on the market and maximum forgiveness on miss-hits.

Eliminate all tendency of the putter to wobble
with the perfect face balance

Furthermore, with matched toe/heel weights the putter has a **perfect face balance**. This in conjunction with the high MOI (moment of inertia) allows the head to swing square to the target line without wobble or deflection.

Order now for $27.97 ea

Even Better Yet Upgrade by adding a graphite shaft to provide dampening of vibration to achieve better feel and touch on the greens.

Graphite shaft upgrade only $37.97 ea.

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PROFESSIONAL EDGE SLIM LINE PUTTER

This putter features a **shallow face** along with increase in length from toe to heel (-15% in depth and +15% in length). This slim appearance is

SECTION 7

BALLS

"Nitro LD+20" Recreational Use Golf Balls

(24 BALL PACK)

The Nitro LD+20 golf ball is so long that it has been *banned by the USGA for tournament use*. The USGA has limits on how far a ball can travel & this ball just shatters these limits!

However, it's perfect for the "recreational" golfer who is looking for **maximum distance during a fun round of golf.**

The secret lies in its high rebound low compression core that also provides enhanced feel and control.

A full size ball, with a 432 dimple pattern, this is the first non conforming ball that has the feel of a regular ball but carries 20 yards longer.

Order now for $36.97 (24 ball pack)

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"Nitro Tour Distance Titanium Golf Balls"

(24 ball pack-White)

The Specially blended titanium core gives the ball better response with soft feel.

With a special formulated urethane coating to reduce spin for increased distance and more accurate drives.

The 428 dimple pattern delivers superior distance through higher trajectory off the club face.

Value Priced @ $21.97 (24 ball pack)

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30 Ball Mini Bag Gift Pack

Includes 30 Nitro Maximum Distance golf balls with tees.

Also ball markers and divot tools.

packaged in a mini golf bag to make a **great gift or Holiday item** for your favorite golfer.

Order now for $24.97

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